



GRABBA PURCHASES ALL ASSETS OF ENTERMO

Press Release

Brisbane, Tuesday June 28th 2011.

Brisbane based Grabba® International Pty Ltd purchases all business assets of Ballarat based Entermo® Ltd.

Brisbane based hand held computer and smart phone attachment manufacturing company Grabba International Pty Ltd announced today that the company has today signed an agreement to purchase all of the business assets of Ballarat based Entermo Ltd. Entermo has designed and marketed a rugged case (EnterMoCase®) for BlackBerry® smartphones that enables capture of barcode identification and capture of signatures for use in logistics, chain of custody and courier work.

Grabba CEO Frank Downes stated that this acquisition is a good strategic move for Grabba as it adds a new dimension to the product range offered by Grabba to its global customer base. Downes said that the EnterMoCase rugged hand held units will be welcomed by Grabba Customers throughout the world.

Since commencing business in August 2003 Grabba has developed a global market with over 85% of sales being made outside of Australia. All Grabba product is developed and manufactured in Australia and Downes said that in future the EnterMoCase will also be produced in Australia.

Entermo Ltd Chairman, Richard Revelins said that although the EnterMoCase development has created great interest in markets in Europe and in North America, the costs and challenges of taking such a product to a global market have been high. Revelins stated that the Board of Entermo Ltd are very pleased that the opportunity to pass the baton to Grabba means that the EnterMoCase can have a future alongside the much broader range of product so successfully commercialised by Grabba over the past eight years.

About Grabba International Pty Ltd

Grabba commenced business in August 2003 when CEO Frank Downes and Founder Ces Luscombe joined forces to commercialise a product concept created in 2001.

Grabba started out as a Business Incubator client of the iLab Incubator in Toowong, Qld. From the outset, the main markets for Grabba Product were in the USA and Europe.

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Grabba EnterMoCase